
AN EXCLUSIVE INVITATION


Rahway, as you know by now, is a city on the move. Along with the transit village dreams of growth, the city of Rahway has bet its future on the expansion, promotion and success of the arts and is looking to attract talented artisans, artists, and all walks of creativity. Among the success we have seen, has been the fabulous Arts Guild of Rahway and the Union County Performing Arts Center. Look at the great murals throughout the city by our own home grown Charlie Sabba. The emotionally heartfelt and visually moving memorial art creation called the Broken Hearts Memorial at the train plaza by Jim McKeon of the Art Hive or the growing success of the arts district 1st Thursday events. Events that bring to life the arts district and other parts of our downtown with live entertainment of strolling mariachis, or solo singers/entertainers, with vintage car shows, and numerous art Galleries offering fabulous original arts, collectable photos, sculptures and much more.

Planned for 2010 is the 1000 seat amphitheatre on Hamilton and later a black box theatre down the road. We know we do not have to tell you of the great potential our city has, of the talent that resides here and of the impressive strides that have been made to date, because otherwise you would not have come here with your investment and thereby become an integral part of our mutual future. We also know you do not need a tutorial on the current state of the economy and its impact on every individual, business's, nonprofits, and all levels of government. Unfortunately, one of the hardest hit sectors and traditionally one that seems to be the first to suffer cutbacks in donations and support is the arts sector.

The Rahway Arts District has always sought to encourage and help struggling talented artists and celebrate their talents through various programs. Such programs help to bring people downtown, generate business and in other cases with the help of volunteers generate funds to carry on these programs. All of these activities promote Rahway and in the end help us all towards reaching our goal of **"Honoring the past and embracing the Future."**

The purpose of this letter is to ask you for your assistance in fulfilling our future. We are sure that you are presented with constant requests for monetary help and or contributions and that you likely have been quite involved in assisting various organizations in town and for that we sincerely thank you. We ask that, perhaps, as you plan for your Rahway contributions and activity participations for 2010 that you consider some allocation towards the continued success and growth of the Rahway Arts District. Specifically we invite you to help sponsor, in some way, **The Taste of Spring 2010**. Friday, April 9, 2010 which will be our second annual gourmet food and wine tasting event.

The Taste of Spring 2009 was a great success with over 900 guests and we look forward to 2010 being an even greater event. Our committee is comprised of founding members of the highly successful annual fall event called The Taste. Our event is not only a fundraiser for the Arts District, but also a major marketing event for all participating vendors and The City of Rahway. The event features between 35 and 45 restaurants from Rahway and the metro area and up to 35 wine, beer, and aperitif vendors courtesy of Witty's Fine Wines and Liquors of Rahway. The profit proceeds of our event are fully dedicated for the benefit of the Rahway Arts District. These proceeds are used for various programs, executing other creative events, and assisting artists. We will also hold a canned food goods collection on the same evening with the collection to be donated to the Rahway Food Bank. For 2010, the event will also feature the exciting addition of a **Restaurant Week** celebration. The week will commence on the Saturday after the tasting and continue until the following Sunday.



We invite you to help us help Rahway by helping the arts district. Any assistance would be appreciated and there are various ways you can help. Please review the attached opportunities and please contact us with your decision and/or suggestions.

Even if you cannot help, we hope you will support the arts district by coming down to the entertaining first Thursday events or just stop by the Arts Guild and various art galleries.

Bon Appetite!

Sincerely,

Matt Dobrowolski III

The Rahway Taste / Restaurant Week Event Chairperson

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TASTE OF SPRING SPONSORSHIP MENU



BECOME A PATRON OF THE ARTS

Patron of the Arts Presenter	\$2000
Tent Sponsor	\$1500
Tables and Table Cloths Sponsor	\$850
Entertainment Sponsor (estimated price for all entertainment)	\$1450
Entertainment Sponsor (Section A)	\$800
Entertainment Sponsor (Section B)	\$350
Entertainment Sponsor (Section C)	\$300
Banner Sponsor (for two large trestle style banners)	\$1000
Banner Sponsor (one banner)	\$500
Advertising Sponsor (flyers for the event)	\$500
Taste Mascot Sponsor (wind advertising dancer with your logo)	\$875 - \$1000
Newspaper Inserts Sponsor	\$1500
Taste Competition/Vendor Participation Awards Sponsor	\$1000
Cash Donation Sponsor (any cash donation will be applied to event expenses)	

We could also use your help as a volunteer(s).

All sponsors qualify for free tickets to the event, mention in all marketing/advertising, inclusion (if you approve) on The Taste of Rahway website (all year long including a link to your web site), as well as the option to set up a booth or table at the event for marketing.

“Art can bring smiles, awe and peace. Art can stir the imagination and perhaps rouse the inner talent, creativity and passion that lies in many of us.”

We hope you can help us in some way to keep that creativity and passion alive and well in The Rahway Arts District.